# BENEFITS OF TERRA LANA WOOL INSULATION HEALTHIER FOR PEOPLE, BETTER FOR THE PLANET



## IN-SERVICE PERFORMANCE

Terra Lana wool insulation is hygroscopic, enabling it to absorb and release water vapour. This natural phenomenon, unique to wool, distinguishes it from synthetic insulation. Insulation R-values are typically tested in dry laboratory environments and don't model the moisture present in real-world conditions. The unique properties of wool insulation mean it excels in managing moisture while maintaining its thermal performance. This crucial benefit helps reduce the risk of moisture buildup within the structure of buildings.



### HEALTHY & SAFE

Terra Lana insulation can be handled without protective clothing and will not cause skin or respiratory irritation. Our products have a Declare label and are Red List Free, providing assurance that Terra Lana is a healthier option for builders, installers and the occupants of the building.



### LOCALLY GROWN, LOCALLY MADE

We source our wool from Banks Peninsula Farms, a collective of family-owned farms located less than an hour's drive from our Christchurch factory. This proximity offers multiple benefits: reduced transportation emissions, enhanced fibre quality control and traceability, and a positive economic impact on the local farming community. By partnering with nearby suppliers, Terra Lana ensures sustainable sourcing practices while supporting regional agriculture.



#### PRODUCT STEWARDSHIP

Terra Lana considers environmental impacts at each stage of the product life cycle. By offering custom manufacturing, we help architects design out construction waste and reduce on-site installation times. Any site offcuts can be recycled back into our production line to make new insulation. This makes Terra Lana insulation an excellent choice for Green Star and Homestar-rated projects, where product circularity, energy efficiency and waste reduction are key.



### QUALITY & DURABILITY GUARANTEED

Our wool insulation comes with a 50-year warranty to meet the durability requirements of the New Zealand Building Code. The combination of New Zealand wool and thermal bonding technology creates a robust, structurally stable product that will not slump nor lose its loft over the lifetime of the building.







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